



# EIBN

EU - INDONESIA  
BUSINESS NETWORK





## ENHANCING EU-INDONESIA BUSINESS RELATIONS



## What is the EIBN?

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The EU-Indonesia Business Network aims to promote Indonesia and ASEAN as **high potential trade and investment destinations** for European companies, especially SMEs.

Launched in 2013, the EIBN is a partnership project between **five European bilateral chambers of commerce in Indonesia**: BritCham, EKONID, EuroCham, IFCCI, INA; and **two counterparts in Europe**: EUROCHAMBRES & CCI Barcelona.

Besides these seven implementing partners, the **EIBN counts numerous additional Indonesian and European associates.**

*Our mission is to be*

**Your gateway to Indonesia.**

We strive to support companies from all EU28 member states in their endeavor to explore the full potential of the Indonesian market.

The project was initiated and is co-funded by the European Union.



## What does the EIBN do?

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### Awareness Raising

Employing the experience and the competence of its partners, the EIBN develops a **comprehensive set of information** about doing business in Indonesia.

This knowledge will be made available through its **interactive web-portal, publications** and **events** throughout the EU and ASEAN.

### Business Support & Market Intelligence Services

The EIBN **supports EU companies' market entry activities** with its expertise in **business advisory services**. These include pre-market checks, in-depth market analyses, expert consultations, business partner search and the organization of trade missions.

### ASEAN Cooperation

Through its info sessions, workshops, Business-to-Business and Business-to-Government dialogues, the EIBN aims at **enhancing trade and linkages between the EU** and not only Indonesia, but also the **entire ASEAN region**.

# Who can benefit?

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**EU companies without business presence in Indonesia** that need quality information on market and sector potential, as well as support in the development of their business activities in Indonesia.

**EU companies with business presence in Indonesia** that need advocacy platforms and regular policy dialogues with the governments of Indonesia and the European Union to resolve regulatory issues.

**European Business Support Organizations in Indonesia** interested in strengthening and further developing their range of services to better inform their national companies.

## The EIBN - a platform for exchange

The EIBN is working in cooperation, directly or indirectly through its partners and associates, with more than **2000 multiplier organizations, European and Indonesian governmental bodies, European companies and other regional counterparts.**

Therefore, the EIBN establishes a platform that enables an increased **exchange of best practices, information and knowledge** among these stakeholders.





## Did you know ?

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**Indonesia is the fourth most populous country** in the world with around 250 million inhabitants and a booming middle class.

**Indonesia had a real GDP growth** of 5.8% in 2013, which made it the fastest growing G20 economy second only to China.

**The bilateral trade between the EU and Indonesia** continues to thrive exceeding 24 billion Euros in 2013.

**Indonesia is a member of ASEAN**, the Association of Southeast Asian Nations: 10 countries, 600 million people, and the prospect to become the most dynamic market for the next 25 years.

**Indonesia accounted for about 40%** of the GDP of ASEAN in 2012 but only received 6% of EU foreign direct investment flowing into the region.

**Major European companies** are already present in the rapidly growing Indonesian market, but small and medium-sized companies have yet to venture out and explore the opportunities that exist in Indonesia.

**The EIBN** aims to actively support European businesses to tap into greater opportunities and contribute to enhancing bilateral trade between Indonesia and the EU.



More information at :



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